

DIGIXX Summit & Awards 2026

AGENDA

Date: 17th April, 2026

Venue: Delhi

Theme :Driving India's Digital Future: Harnessing New Power Centers

10:30	Opening Address:	<ul style="list-style-type: none"> ● Bijoya Ghosh
10:45	Opening Keynote -	<ul style="list-style-type: none"> ● Narayan Devanathan President & Chief Strategy Officer, South Asia, dentsu-
11:00 - 11:20 AM	Keynote Address: The New Era of Search Powering Brand Connections	<ul style="list-style-type: none"> ● Satya Raghavan, Director Marketing, Google
11:30 - 12:00 PM	Panel discussion: Neuro Contextual Advertising: Making Ads Feel Human	<p>Session Chair: Mukesh Tripathi, Vice President - Media, Efficacy</p> <ul style="list-style-type: none"> ● Samir Sethi, Head Of Brand Marketing, POLICYBAZAAR ● Neelanjan Chakraborty, Head - Digital Marketing, Omega Seiki Mobility ● Dimpy Yadav, Head - Data Strategy & Consulting - OpenX INSWA, WPP media ● Hiren shah, Founder & Managing, Director, VERTOZ ● Sushaant Chopra, Hybrid Adtech Private Limited -Senior Director - North & South ● Nitin G, Media Head, Mars Pet nutrition
12:00 - 12:15 PM	Keynote Address: How AI is reshaping advertising, from targeting and creative optimisation to	<ul style="list-style-type: none"> ● Kargo APAC Cam Dinnie

	performance measurement, while ensuring we don't lose the human edge	APAC Director, Strategy
12:15 - 12:30 PM	Keynote: Unlock Growth With AI: Unifying Intelligence, Not Just Data	<ul style="list-style-type: none"> ● Siddharth Gupta, Director & Co-Founder, NVECTA (Formerly NotifyVisitors)
12:30 - 1:00 PM	Award set 1	
1:00 - 2:00 PM	Lunch	
2:00 - 2:15	Keynote: Launching a Women-Centric Insurance Policy Powered by Real-Time Consumer Intelligence with consumr.ai	<ul style="list-style-type: none"> ● Poonam Aggarwal, Associate Director, ProfitWheel
2:15 - 2:25		
2:30 - 3:00 PM	Panel discussion: Navigating the Intersection of Location Intelligence and Performance DOOH	<p>Session chair: Aradhika Mehta CMO wTVision</p> <ul style="list-style-type: none"> ● Sumeet Singh, Group Chief Marketing Officer, Info Edge India ● Akhil Nair, Founder & CEO ,BigTrunk Communication ● Sonali Tripathi, CMO, Groupe SEB India ● Manan kapur ,Sr Partner, Yaap. ● Minal kasturia national head, sakal
03:00 - 3:30 PM	Panel discussion: The experience economy: Why CX is the new growth engine	<p>Session chair: Kushal Sanghvi Director, Komerz</p> <ul style="list-style-type: none"> ● Vitika sharma banerjee, Co-Founder, Future Fit LLP ● Amandeep Singh Kochar EVP – Experience Strategy & Martech Head Havas CX India

		<ul style="list-style-type: none"> • Shray Arora, Co-Founder & CEO, Helium • Himanshu Pandey, Founder & CEO, Segumento • Sujaya Jacob, Head of Marketing, Trimex Foods Private Limited
3:30 - 4:00 PM	Panel discussion: CTV, streaming and connected TV: The next media battleground	<p>Session chair: Nabajit Nath, Sales Director, India, Kargo</p> <ul style="list-style-type: none"> • Abhishek Mehta, Digital Marketing Lead, Dabur • Girish Kumar, Brand Marketing Lead - Smartphones & Ecosystem, Motorola • Ashutosh Chaudharie, GM Marketing and Modern Trade, VI John Group • Sajit Gopal, Head of Media, Dominos • Utkarsh Mehta, AVP - Paid Media & Partnerships, Social Beat • Girish Menon, Associate Director Programmatic, - Amplifi, Dentsu • Shilpi Kapoor, Head of Marketing, BharatPe
4:00- 4:25 PM	Fireside Chat - Made in India : Make for Bharat	<p>Session chair : Kushal Sanghvi Director, Komerz</p> <ul style="list-style-type: none"> • Rithish Kumar, Co-Founder, Pee • Saurabh Munjal, Co-Founder &

		CEO, Archian Foods Private Limited (Lahori Zeera)
4:30 - 4:45 PM	Awards	
4:50- 5:20 PM	Panel discussion: Next Phase of Creator Economy : Indian Languages and their Impact	<p>Session Chair - Ritika Sidhwani Lead - Growth & Partnerships Fuzion PR</p> <ul style="list-style-type: none"> ● Harpreeth Suri - Influencer at momwearsprada ● Prachi Kaushik ,Head - PR and integrated communications, Greater India, Signify ● Jasleen Kohli, DGM Digital Marketing Dabur ● Anasua Mitra PR and Corporate Communications Lead, Lava ● Rumi Ambastha, Head of Marketing, Puresta ● Rajiv Ranjay Sarkar, SVP – PR & Marketing, Religare Enterprises Limited
5:25 - 6:00PM	Panel Discussion: The New Age Consumer Journey: Where CTV Meets Content and Commerce	<p>Session chair: Lawrence Suchitha Vice President - Growth & Strategy Teamlogy</p> <ul style="list-style-type: none"> ● Pooja Baid, CMO, Versuni ● Santosh P. Kumar, Chief Operating Officer, INNOCEAN India

		<ul style="list-style-type: none">● Ribhu Mishra (Vice President - Revenue, India, MiQ)● Ramsai Panchapakesan, PRESIDENT - INVESTMENTS & PARTNERSHIPS, Havas Media India● K Ganapathy, CMO, LT Foods
6:00 - 6:30PM	Awards	